

ANNUAL REPORT
FOR THE YEAR 2024



lifestarter®



Michal Koricina
Executive Manager
of Lifestarter NGO

I believe that quality education is the ingredient for a better future.

We witness changes every day. In many areas, positive, progressive ones, but we also see changes that do not bring hope, but often only injustice or division in society. In such moments, you may also be thinking about what can be done to help our country or the people around us move forward in the right direction.

As Lifestarter, we are here to leave a mark and contribute to creating a better future. Our mission is related to lifelong learning. We are increasingly aware of how important a tool for change it is.

Oriented young people, proactive teachers, engaged adults, strong families or seniors ready for new challenges can truly move our society forward. And this is exactly what we want to achieve through our diverse activities and projects.

We believe that education is a catalyst that eases people's path to a better tomorrow and positive change.

Become a part of our vision for at least a moment and see what we have already accomplished.

Our vision

At Lifestarter, we believe that learning doesn't end with school – it's a lifelong journey. We help people grow, discover their potential, and develop the skills that will enable them to better cope with the challenges of today and the future.

We make education more attractive and accessible to diverse target groups – from children to seniors. We combine innovation, community and experience to support the continuous development of individuals and communities.

We believe that quality education is the key to a better future. That's why we create programs that not only impart knowledge, but also inspire change, activity, and lifelong development.

Our team



Mgr. Michal Koricina, PhD.
executive manager,
andragogue,
lecturer



Ing. Adela Kasalová
career counselor,
consultant



Mgr. Monika Koláriková
financial manager,
social worker



Mgr. Terézia Koricinová
project coordinator



Mgr. Zuzana Raková
teacher, psychologist



Radoslava Hotaryová
office & marketing
assistant



Mgr. Adriána Klincová
PR & event manager



Adriana Majorová
assistant for
educational events

Coworkers



Mgr. Monika Kmetová
project
coordinator



Karolína Zámečníková
financial literacy
lecturer

We help teachers to grow

In the past year, in the area of teacher education, we have focused more on preparing new programs, projects, and events that will help teachers, assistants, and other professional employees on their path of development.



We have obtained authorization from the Ministry of Education to implement innovative education in the topics of conflict resolution, mental health, non-formal education and digital skills.



We have obtained the AIVD SR quality level 1 certificate for the field of adult education.



We prepared and were approved a project aimed at developing the digital skills of secondary school teachers



We have organised 10 free workshops for teachers



We carried out an analysis of target groups in education for the needs of a new project being prepared



We have recorded 2 new episodes of our podcast Learning Never Ends





We create opportunities for young people

We have been an information center for young people since 2024. As part of this activity, we conduct workshops and offer free career counseling.

843+

participants in activities

2

mass educational
events

123

various educational
events for young people

96

community meetings

2 957

respondents to the mapping
of youth needs in Trnava



We help seniors stay ready for tomorrow

When educating seniors, we focus on digital skills, internet safety, media literacy, and online fraud prevention. The events also have a community feel and participants have the opportunity to build new relationships.

12

current workshop topics

5

young instructors

23+

mobile apps that seniors have learned to use





We establish meaningful international partnerships

We have embarked on a journey of creating collaborations with organizations across Europe. Thanks to Erasmus+ projects, we are implementing projects that help improve the professional preparedness of our team and bring innovations to our activities for seniors, mothers, and also projects within the learning city.



New educational methods for senior learning communities

In a project focused on educating workers with seniors, we are discovering new methods that motivate older people to learn in communities. In addition to educational training, the activities also include the creation of a web portal and an educational academy for seniors in Slovakia.



Improving quality and supporting innovation in a learning city

The mobility project gave us the opportunity to travel abroad and get to know the life and functioning of other learning cities. In December 2024, we visited Ptuj and Ljubljana in Slovenia, and in 2025 we will visit Dublin and Cork in Ireland. Thanks to new experiences, we can improve our programs and stay on top of new trends and innovations in adult education.



Learning Moms - New Educational Opportunities for Mothers

During 2024, we established another partnership, this time in the field of education for mothers on maternity leave. The joint project started in January 2025 and will bring educational video content for mothers, events, round tables, a study visit to Hodonín, and a conference for workers with families and women.



New communication board games

We launched the sale of original games on our e-shop, which aim to support the ability to communicate, improvise and also create a relaxed atmosphere in the family, classroom, community or society. We were pleased with the high interest and positive responses to the games, which were purchased by hundreds of people, especially before Christmas.

eshop.lifestarter.sk



A: Trnavčina brings various activities on 100 cards to get to know the Trnava dialect and unique team fun.

B: It's About Him is a game based on Bible stories and encouraging sharing about faith.

C: Hot Seat, that's 121 different questions and tasks to get to know each other better in a group.

D: Hot Seat Teen is a version of the game for young people that focuses more on their dreams and ideas about the future.



We create space
for communities
and education

Since 2023, we have been based in premises at Kalinčiakova 47 in Trnava, where we have created a community education center – a place for learning communities and various educational and leisure programs.



Children's zone

We have also created a separate children's zone within the premises, which is equipped with toys for children aged 1 to 7. It serves as a room for children during events for mothers or parents and hosts a children's program with animators.

Community room

We also call it the stage because it can take many forms. Sometimes it serves as an open space for informal education, sometimes for work or creative workshops, but we also use it for large meetings or round table discussions. It can welcome about 30 people at a time.





**LEARNING
TRNAVA**

A city where learning is for everyone

Thanks to our team, Trnava has been the first Slovak member of the UNESCO Global Learning Cities Network since 2022. Thanks to the memorandum with the City of Trnava, we are entrusted with creating and developing activities of the learning city concept.



* In January, we commemorated **International Education Day** by lighting up the city hall and conducting an information campaign.

* We organized a conference on learning **for approximately 70 participants.**



* We organized a **roundtable on senior education** and discussed the challenges that older people face.

* In June, we organized the **Learning Trnava Festival**, which was held in a two-day format for the first time and brought about ten workshops for different age categories, discussions, and an expo of educational organizations in the city center.

* During Lifelong Learning Week in October, we helped connect representatives of organizations through the **Networking of Educational Organizations** event.



4

HR platform
meetings
Business point



In the summer, we launched the first joint **Children's University**, prepared by the University of St. Cyril and Methodius, the University of Trnava in cooperation with the Lifestarter NGO.

39

graduates of the
first year of the
Teacher Training
School



After two years of membership in the UNESCO Global Learning Cities Network, we have prepared a **report about progress**, in which we described both successes and plans in creating a learning city.

2 340+

participants of
the learning
festival



We became a member of the Education and Training Section of the **Slovak Commission for UNESCO**

2 908

average
monthly
number of
accounts
reached on IG



We have signed **new memoranda** with organizations on cooperation and promotion of the learning city



28

organizations
participating in
networking

36

Children's
University
participants

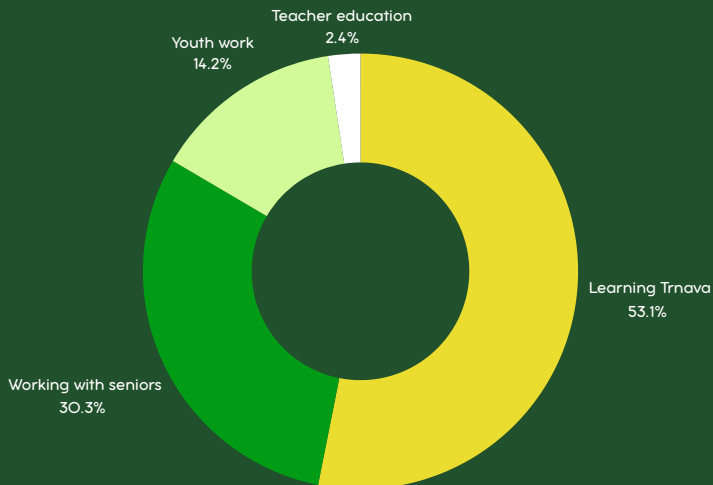


Financial summary

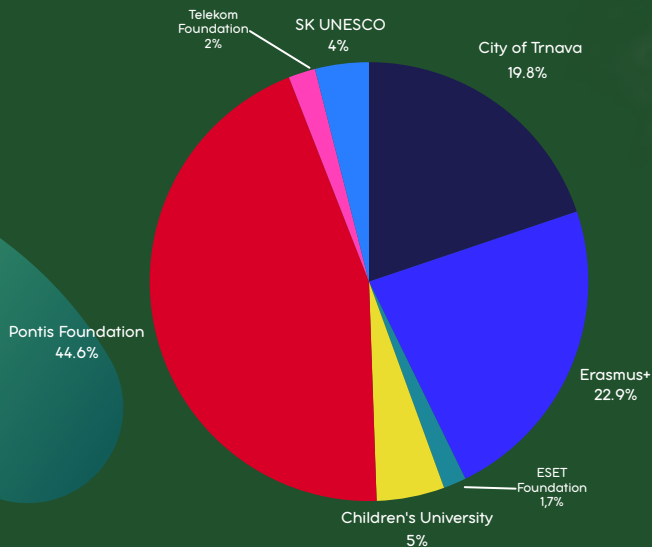
Income	
Grants	215 427 €
Business activity	2 894,85 €
2% asignation	9 382 €
Donations	4 847,70 €
Education	4 150,86 €
TOTAL	236 702,41 €

Expenses	
Personnel costs	65 920 €
Premises (rent, energy)	5 613,85 €
Material and equipment	25 030,85 €
Services	68 168,68 €
Other	41 890 €
TOTAL	201 065,66 €

Distribution of resources by nature of activity for 2024



Level of donor support for the Learning Trnava project in 2024



Social networks

44
video reels

1 239
followers



32
FB events

6 984+
content views
per month

254+
followers

21+
contributions



96
contributions

987+
followers



60K+
video views

3 103
accounts
approached per
month on average



249
customers

29,5
average viewing
hours per month

28+
video interviews
with experts

700
average number
of video views



1 243
post views

53
video posts



2025

The year 2025 is a new challenge and another step forward for us. We are preparing several new projects, our team is growing, and we are slowly getting closer and closer to what we have long dreamed of. What do we have in store for you this year?



New online teacher education project



Family hub – space for families and coworking



Cooperation with an Italian learning city



Learning Moms – educational activities and videos for moms on maternity leave



Start of classes for children, young people and adults



Advent educational program for children



Career and development advice

Thanks to our partners



Spolufinancovaný
Európskou uniou



... and many more

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